



Performance Reward Grant Scheme
APPLICATION FORM

To be returned to:

wiltshirelaa@wiltshire.gov.uk

Area Board	
Form submitted by (contact for all queries)	Sarah Cosentino Community Climate Change Officer
Name of initiative	FOC Energy Monitors in all Libraries
Brief Description of Initiative	<p>Energy Monitors available for Free Of Charge hire in all libraries across Wiltshire.</p> <p>The energy monitor allows the user to see clearly how much energy their appliances use and how their behaviour within their home impacts on their energy use. The householder/user can then make simple changes to their behaviour to reduce their energy consumption. Reducing energy will save money off their energy bills and of course reduces their carbon footprint.</p> <p>We will provide a full support package with each energy monitor that will include details on how the user can save energy through both changes in their daily life and investing in energy efficiency technologies.</p> <p>The support packs will include –</p> <p>Helpline number and grant/funding information from our Private Sector Housing colleagues Instructions Energy Saving Trust contact information – web links to their website and additional information 'Save Energy Save Money' booklet packed with helpful tips and advice.</p> <p>The packs will be available in both paper and on CD.</p> <p>We plan to launch in January 2011 after Christmas when the weather is often cold and traditionally we are careful with our finances after the Christmas period. Each library will have posters to promote the scheme and access to a display stand for events. We will promote the scheme through the Wiltshire World Changers Network to ensure local environmental community groups are aware of the scheme and can promote the scheme alongside their individual projects.</p>

Please put a cross against the ambition(s) that this initiative will support	Building resilient communities	
	Improving affordable housing	
	Lives not services	
	Supporting economic growth	
	Safer communities	
	Protecting the environment	x
	Action for Wiltshire – combating the recession	
Amount of funding sought	£12,566.00	
What will this money be spent on? (please show split between capital and revenue. For capital expenditure guidance – see Appendix 1 in the Bid Pack)	<p>Capital Expenditure £4,617.00 171 Energy monitors @ £22.00 £3762.00 171 plastic boxes @£5.00 per unit £855.00</p> <p>Revenue £7,949.00</p> <p>1 x promotional stand £1000.00 7500 x Supporting packs (216 monitors (inc existing stock) x 34 issue over 2 years = 7500 potential issues needing support pack) 4000 Paper booklets £1699.00 3500 CD Sleeves £3000.00 A4 Card folders £2000.00 100 x posters £250.00</p>	
Please describe how your initiative will support the ambition(s) indicated above, and summarise the action that will be taken	<p>Protecting the Environment</p> <p>This initiative will help achieve the LAW ambition of reducing Wiltshire's Carbon footprint. The initiative will offer a very practical solution to monitoring and reducing the householder's energy consumption resulting in them saving money. This also means that using less energy reduces their carbon footprint. The initiative is also about creating awareness and facilitating behaviour change.</p> <p>The Energy Saving Trust has calculated both carbon and cost savings from behaviour change are £100 per annum and 0.5 tonnes of carbon.</p>	
What makes this initiative a local priority (eg evidence from research and local support)	<p>Saving money and ensuring householders can afford to heat their homes is always a priority. An energy efficient home will cost less to heat. Climate Change is now a priority for many areas with local community groups focusing on carbon reduction initiatives.</p> <p>There is a very real demand for the energy monitors and the supporting information. We are coming to the end of a very successful pilot. 41 Energy monitors have been available to hire from 6 libraries. The monitors have been continuously on issue and there are 31 customers on the waiting list. Please see supporting document A.</p> <p>We have collected evaluation forms which have been very positive and out of the 42 issues 30 people recorded that the energy monitor had helped them make changes to keep their energy bills down.</p>	

How will you know you have been successful?	<p>Using the specific questions on from the evaluation forms we can calculate the money and carbon saved by the changes the householder has made.</p> <p>Private sector housing can feedback any successful grant awards to install energy efficient technology. We can use this information to calculate money and carbon saved.</p>
<ul style="list-style-type: none"> How will you measure the impact? (may have more than one measure) 	<p>Library service can provide quarterly statistics detailing number of issues, time not on issue and number on waiting list. Continuous issues with minimal time between issues would be a deemed success.</p> <p>With regards information on the support pack the Private Sector Housing Team will ask each caller where they found their details and record any calls they receive about energy efficiency measures and grants/funding resulting form the support pack with the energy monitor.</p> <p>The Energy Saving trust can feedback how many Home Energy Checks accessed via their website that originated from the information included in the support pack using a specific code.</p> <p>Evaluation forms. Energy Monitors have to handed back in person, staff can at this point ask the user if they have already competed the evaluation</p>
<ul style="list-style-type: none"> What is your improvement target (s), and when do you expect to achieve this/these? 	<p>The nature of the initiative means that monitors can be borrowed from day 1 resulting in carbon savings. We will monitor the issue statistics and evaluation responses quarterly to ensure the demand remains.</p>
<ul style="list-style-type: none"> How will you ensure that the improvement continues after the end of the initiative? 	<p>The initiative is very practical but the underlying success is in promoting behavioural change and creating awareness. Any changes the user makes to their lifestyle immediately following the use of the monitor will start saving carbon and as the user see their energy bills reducing has no reason to go back to old ways ensuring long term carbon savings.</p>
Who will benefit from this initiative?	<p>The library service is FOC and available to all Wiltshire residents, currently the library service has 220,416 users.</p> <p>The information and advice from the Energy Saving Trust is Free of Charge and open to everyone.</p> <p>The support pack includes information about grants and funding available to private housing residents in receipt of certain benefits. Current figures confirm there are 12,000 people within Wiltshire that these grants could potentially apply.</p>

Confirm no unfunded commitments from this initiative	Please delete the statement that does not apply: I confirm that there will be no unfunded financial commitments arising from this initiative, or
What are the key risks to success and how will these be managed?	<p>Faulty equipment The pilot did include some comments about equipment not working. We have included 15 spare monitors to replace any broken or damaged during the lifetime of the project.</p> <p>Reduced/over demand We would not want to see the monitors not being continuously borrowed or long waiting lists. Following the pilot and using the Libraries team expertise we have calculated how many monitors each library would need according the size and area of each library. Please see supporting document B.</p>
Who will manage the initiative	Sarah Cosentino Community Climate Change Officer

Signed:

Chairman of Area Board

Dated: